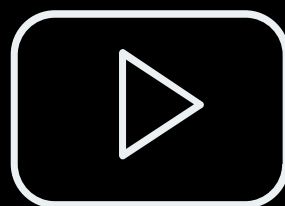


1999

Music Video Treatment by Izzy Oedeker

# DA SONG!

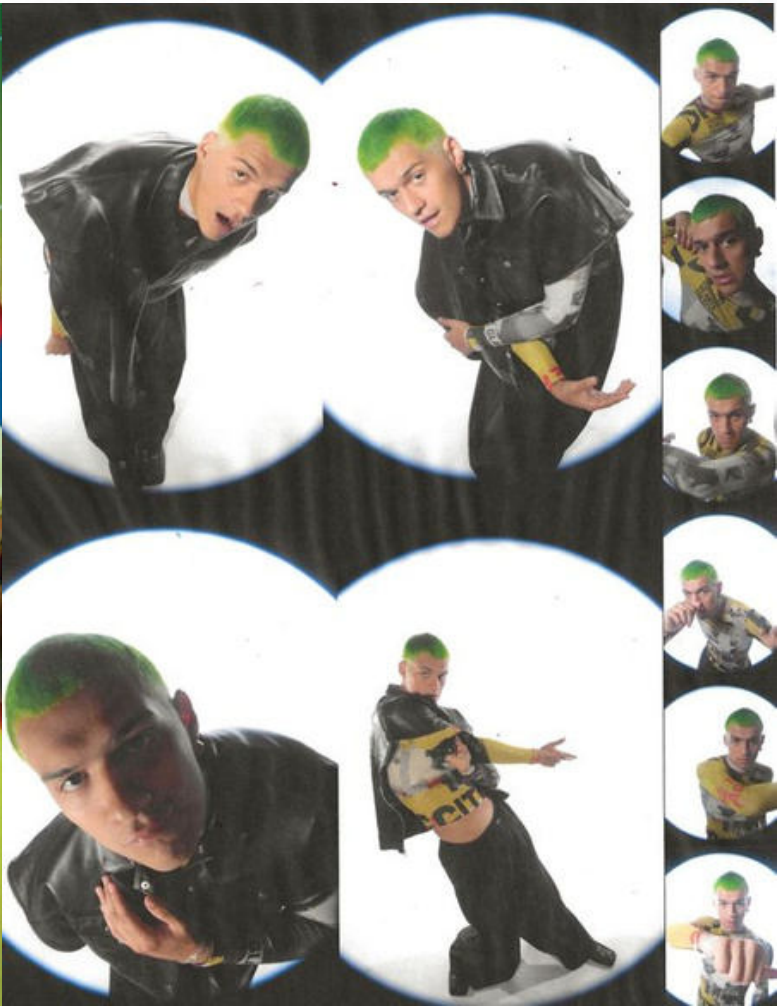
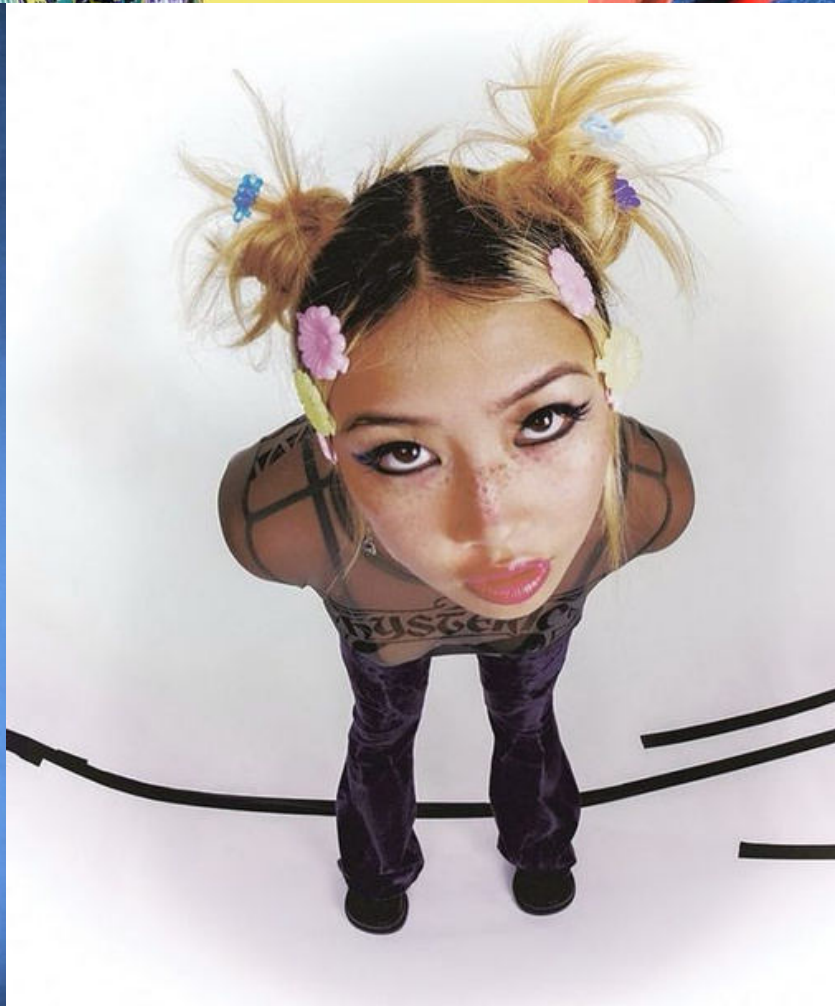
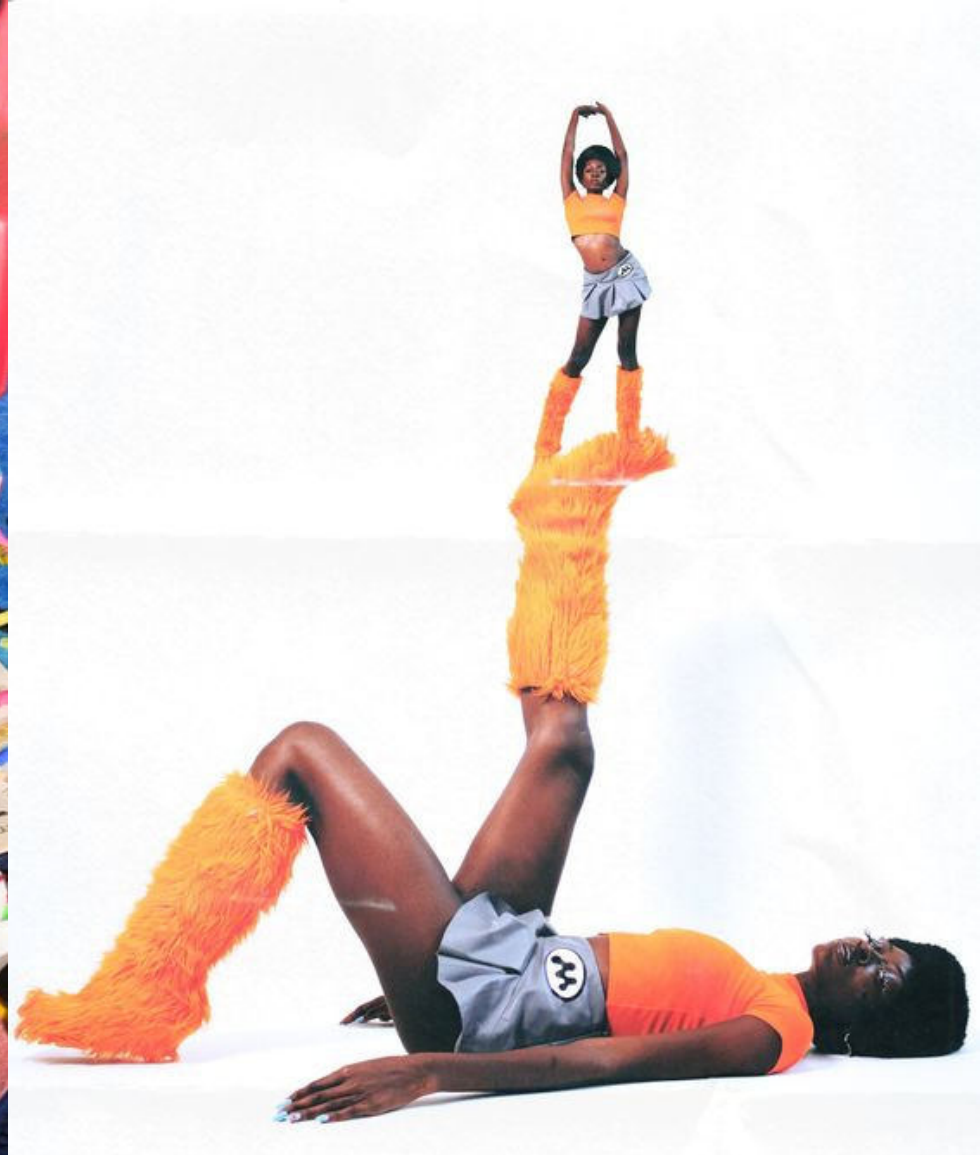


1999

by *Victoria & Brandyn Burnette*



# REFERENCE IMAGERY



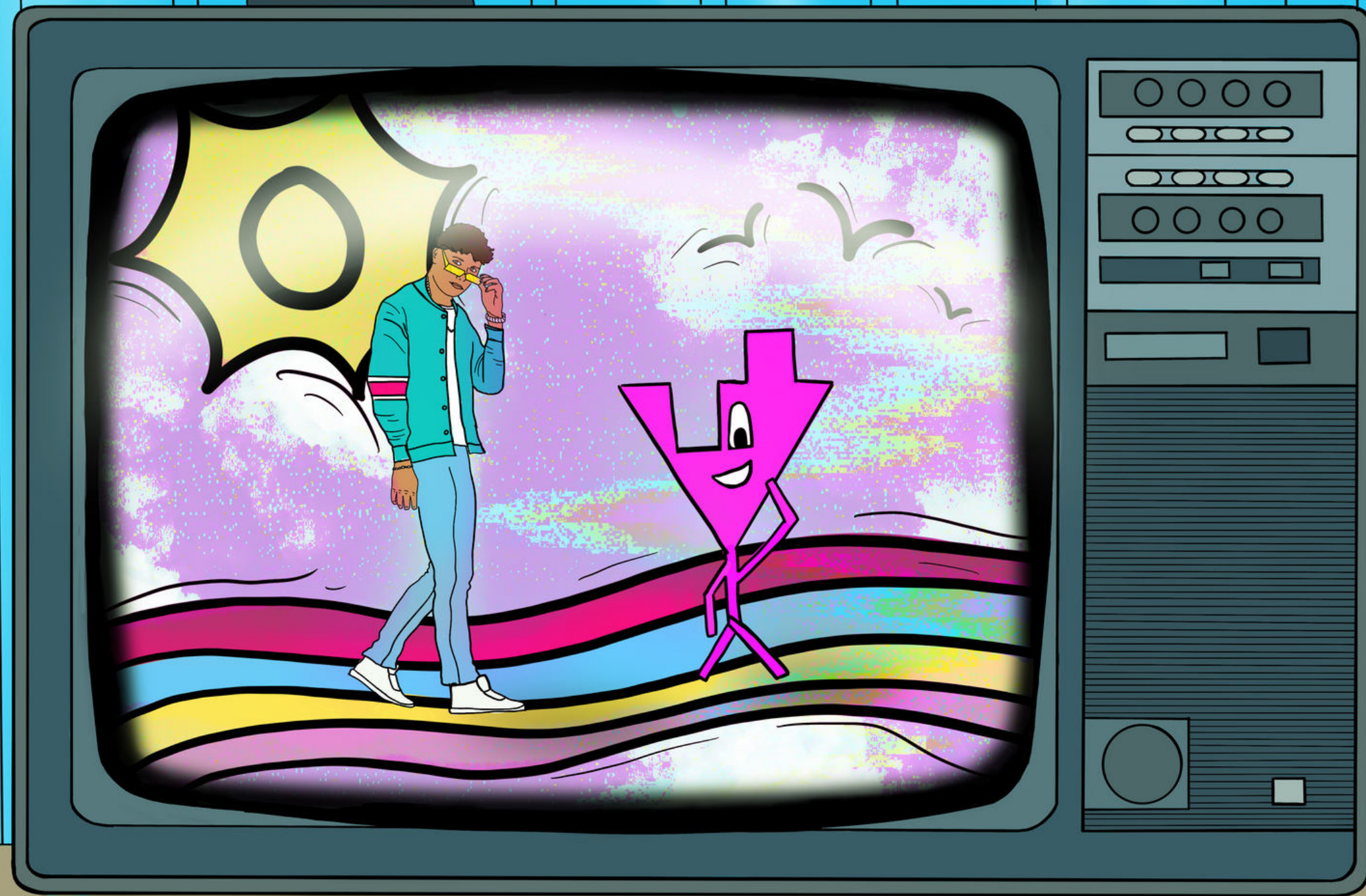
This [three minute] film follows five consecutive scenes which will be interpolated throughout the editing process. We follow the story of Viceroy and Brandyn who travel back to the year 1999, a time with much less stress and anxieties - where their only duty is to have fun, be a kid, and celebrate the end of an era. The 90s is iconic for its fun and lively nature which will be visually depicted through the use of saturated colors, wide angle lenses, funky wardrobe, unique set design, and vintage style cameras. In the end they will learn that despite the circumstances, it's important to celebrate what you do have, and to bring that childlike mindset of fun into adulthood. I fully embrace collaborative engagement with artists and the brilliant fusion of creative thoughts that result! Enjoy :)

# SCENE 1



A "2021" graphic is written atop the front of a suburban house. The sun reverse backwards several times until we reach the year "1999". We zoom into the house through the window to reveal Brandyn & Viceroy with oversized heads on childlike bodies watching cartoons. Brandyn sings as Viceroy plays the toy keyboard.

# SCENE 2



We zoom into the television, transporting us into the TV show they are watching. We reveal Brandyn jamming out in a 2D world aside a freaky cartoon character.

# SCENE 3



The TV switches channels to a high energy, MTV style performance on a 90s style set. Wide angle lenses and a vintage 3D camera will be incorporated throughout the scene. Click here to see an example: [▶](#)

# SCENE 4

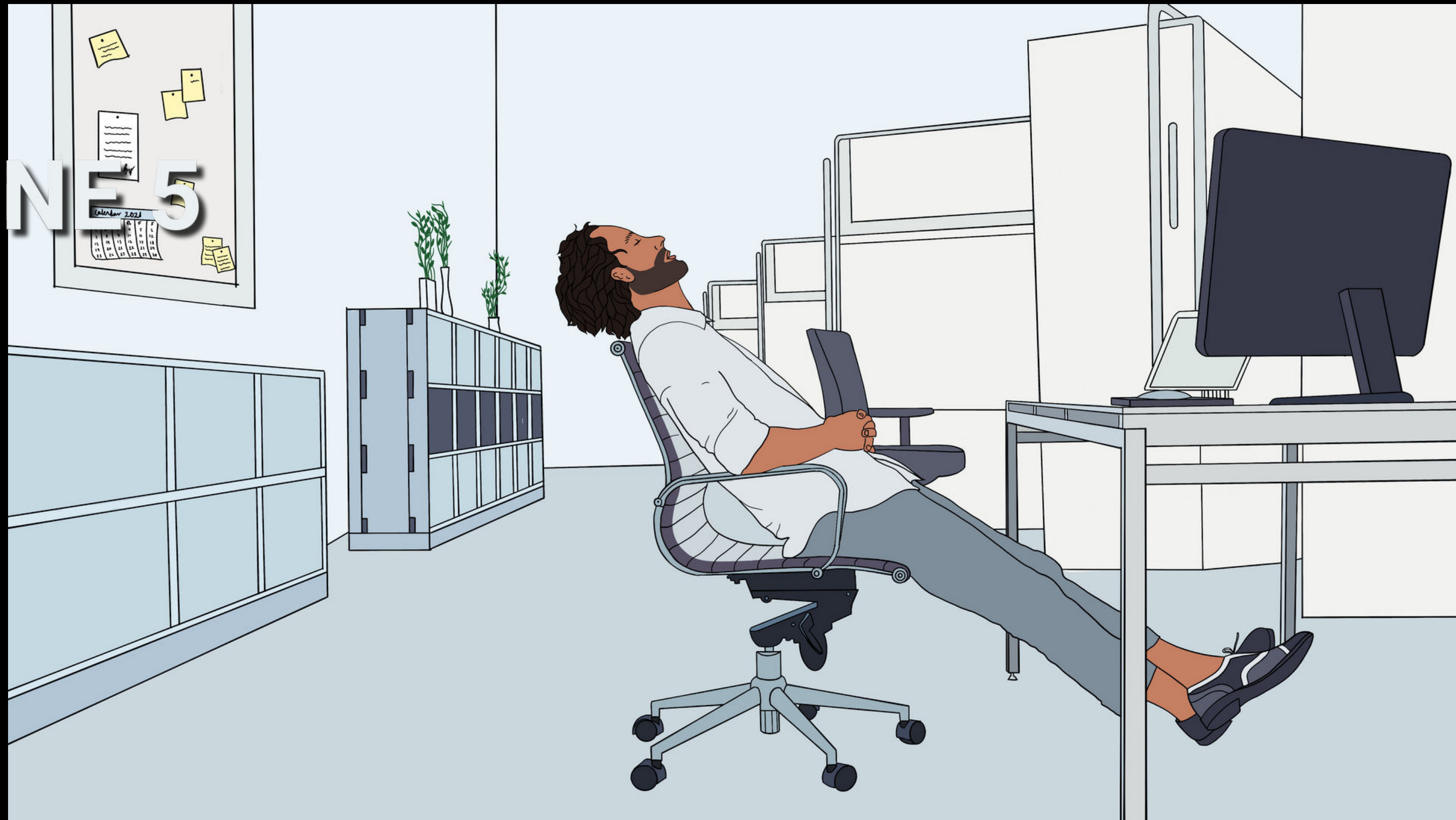


08

The giant-headed kids turn off the TV and run out the door to the backyard. Here we see a gathering of entirely invisible people wearing funky 90s style clothing and accessories floating in the air. A man is grilling hot dogs, girls are tanning by the pool, others are dancing, etc.



# SCENE 5



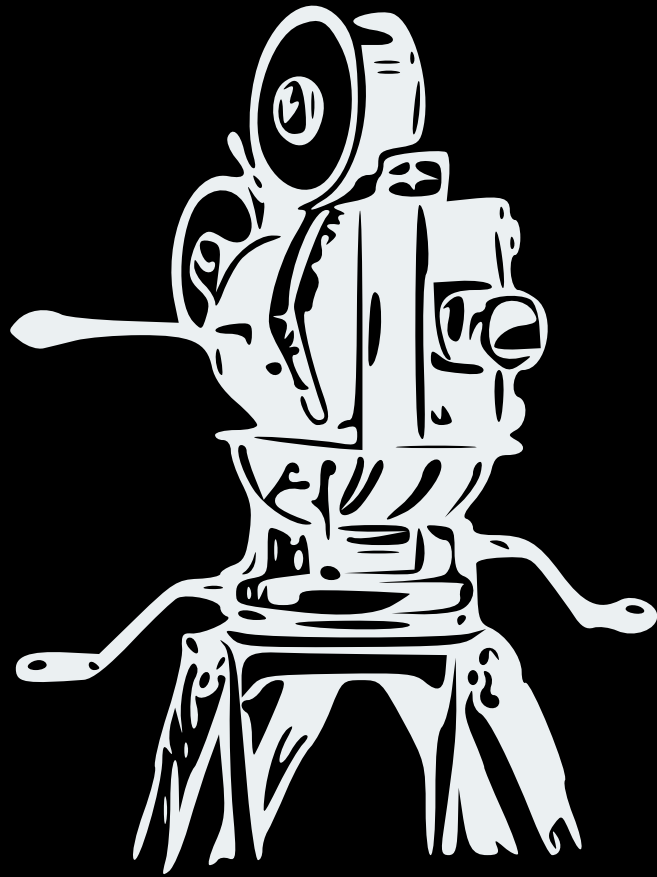
The sun reverses back to present day. They are shown doing mundane tasks, bored at their office cubicle, washing the car, going to laundromat, doing bills, etc. Viceroy closes his eyes and leans back into his office chair.

# SCENE 5



The entire place glitches and transforms into the most fun, colorful, 90s party version of each location. Coworkers are twerking, pouring coffee down each other's throats, throwing papers: absolute chaos. Bringing the mindset of childlike fun into adult life.

# PRODUCTION



I will be obsessed with nailing a visually amazing and poetic piece that rivals your brilliant core material. And, of course, an open collaboration regarding any and all!

## THE SHOOT

- 2 Day Shoot. (8-12 hour days)
- Professional and awesome Production Crew
- Black Magic Versa G2 and/or RED camera package
- 4K (3840x2160)
- Full Lighting & Grip Package
- Craft Service

## POST

- 8 week Edit
- VFX (There's a lot so will be using Adobe After Effects along with various other software engines as needed)
- Color Timing, Davinci Resolve

**LOCK PICTURE & SLEEP!**

# ABOUT ME

## IZZY OEDEKERK

21 • Director, Editor, VFX

Current film student at 'Dodge College of Film & Media Arts' at Chapman University

Check out my latest music video!

 ['How Do You Like It' by Jynjo](#)



FEEL FREE TO SHARE  
YOUR FEEDBACK.

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**THANK YOU!**

